



External Advisory Board Minutes

Thursday 29th September 2022, 10am – 12pm

Attendees: Sarah Ayres, Daniel Black, Krista Bondy, Dan Bristow, Neil Carhart, Nancy Edwards, Leah Fisher, Andy Gibson, Matthew Hickman, Nicola Kane, Victoria Ofovbe, Sunand Prasad, Ges Rosenberg, Mark Sandford, Gabriel Scally, David Williams

Chair: Julia Goldsworthy

Apologies: Stephen Aldridge, John Coggon, Judi Kidger, Halima Khan, Richard Meier, Abigail Stratford, Richard Upton

ACTIONS:

- DB to finalise comms plans and IA leads to co-design impact pathways; to discuss comms/impact pathways in more detail at next EAB.
- DW to compile lists of networks/channels as part of comms strategy, including asking EAB for their suggestions, both national and international (e.g. NE suggestions: Canada NCCs, Australia Prevention, Global Alliance for Chronic Disease).
- NC/DB/JK to progress overarching conceptual framework and to support IA leads in producing their own for each IA.
- DB to approach Chris Brown regarding EAB membership.
- LF to schedule EAB meetings quarterly for 2023.

MINUTES:

1. Welcome Mark Sandford (JG)

Welcome and introductions to the rest of the group.

2. Minutes and actions from previous meeting (JG)

- TRUUD group - Share proposed output timetable with EAB Group (*included in attachments for this meeting*).
- DB – Schedule individual follow up conversations with a number of advisory board members, including those able to attend, to get their feedback and priorities on the intervention areas(*ongoing*).
- DB/JG/DW discuss undertaking a skills audit of current EAB members – (*included in attachments for this meeting*).
- TRUUD group – Come back to EAB with comms proposal once drafted. (JG happy to contribute to further discussions with TRUUD group). – *Update to be given in today's meeting.*

3. TRUUD Phase 2 (DB/DW)

Update given on Phase 1 – Overview of mapping and understanding systems, development of valuation tool, headline outputs/outcomes.

Headline topic areas for interventions:

- National – Public
- National – Private
- Law
- Systems (causal loops)
- Economics
- Citizen Voice/Public Engagement
- Method Development/Critical Reflection

There was a request from EAB for timescale of outputs; with an offer to help disseminate, although better understanding of IAs, impact pathways, comms strategies etc is needed.

Work Package 1 has split into the new intervention groups, with economics and public engagement groups plugging into relevant elements of each intervention.

Aiming to make integration with Greater Manchester contingent clearer. Funder commented that previously this was difficult to identify during Phase 1.

Communications – Consultancy with Purple Fish has been undertaken to identify what can be delivered internally and what external support may be needed.

Videos have been produced from interview footage obtained at April Full Consortium meeting which will be released shortly.

EAB to discuss Comms and Impact Strategies and Conceptual Frameworks in more detail to test and augment.

All agree messaging critical, but challenging to get right, both in terms of crystalising message and also tailoring it to many different target audiences; also need to start at high level then go through process into more detail, which takes time

The Scientific Advisory Board commented in the last reporting cycle that the overall output was less than expected. This is due to the unusual nature of this project and delays caused by COVID. Production of output has since increased, which has been reflected in the latest report. Meeting with SAB in November to discuss the outcome and feedback from this report.

Methodology – Time consuming nature of work has been a challenge over Phase 1.

4. Phase 2 Discussion (All)

SA underlined EAB urging to go beyond 'low hanging fruit' to wider/more ambitious 'system change' – more challenging to do and to measure, but all agree critical.

MS – Whitehall/Westminster perspective. Opportunity over next 12 months to influence Levelling Up review. A lot of good reasons to think health will be shoehorned in. Civil Servants struggling to know where to go with it. If able to make good contacts and influence officials, changes may outlast changes in administration going forward. MS is able to share contacts.

NE – Encourages TRUUD to think about international audiences. Organisations that are working in this field can help push out key findings and do a lot of the work for TRUUD (e.g. National Collab Centres in Canada and Australia, Global Alliance for Chronic Disease).

NK suggested using professional institutions and networks to help to disseminate the key findings could be a good way to get directly to decision makers in the public and private sector e.g. royal town planning institute, transport planning society, ICE, Urban Transport Group, local government association etc. Webinars and workshops will help to spread the word.

MS suggested there would also be considerable interest from NHS England and the ICSs, due to their mandate to join up policy with local govt and to take account of economic and social issues.

Public Engagement – Translate into a citizen centric message in terms of opportunities and outcomes and what it means for lived experience. Which parts are important and what do the Public Contributors need to know?

JG – EAB has gaps in Law and Private Sector expertise. Advisors could be ad hoc – do not necessarily need to be formally part of EAB.

5. Meeting Plan – 2022-2024 (DW)

DW presented plan of topics for individual meetings going forward.

Frequency quarterly, kept to 90 mins maximum (with the exception of December 2022 – 2hrs). This was agreed within the group. LF to schedule meetings going into 2023.

Next meeting: Wednesday 14th December 2022 (10am – 12pm)

TRUUD EAB Agenda

External Advisory Board Membership:

Julia Goldsworthy (Chair)

Stephen Aldridge: Director for Analysis & Data, Ministry of Housing, Development & Local Government

Dan Bristow: Director of Policy & Practice, Wales Centre for Public Policy

Nancy Edwards: Professor Emeritus, School of Nursing, University of Ottawa

Nicola Kane: Head of Strategic Planning, Insight and Innovation at Transport for Greater Manchester

Halima Khan: Former Executive Director Communities & Skills, Mayor of London/London Assembly

Richard Meier: Co-Founder & CEO, Stories

Victoria Ofovbe: Public Contributor

Sunand Prasad: Principal, Penoyre & Prasad Architects London

Mark Sandford, Senior Researcher, House of Commons Library

Abigail Stratford: Head of Regeneration, Bristol City Council

Richard Upton: Chief Development Officer, U+I

TRUUD Management Team:

Matt Hickman: PI and Research Director, Professor in Public Health and Epidemiology, University of Bristol

Gabriel Scally: Research Director, Visiting Professor, University of Bristol

Daniel Black: Programme Director and WP3 Lead, Specialist in Urban Development for Planetary Health, University of Bristol

David Williams: Senior Project Manager, University of Bristol

Leah Fisher: Programme Administrator, University of Bristol

TRUUD Consortium members Invited:

Krista Bondy: Senior Lecturer in Management, University of Bath (Intervention Area 1a, Property/Planning Lead)

Kathy Pain: Professor of Real Estate Development, University of Bath (Intervention Area 1b, Property/Planning Lead)

Sarah Ayres: Professor of Public Policy & Governance, University of Bristol (Intervention Area 2, National Government Lead)

Sian Peake Jones: Research Fellow, University of Manchester (Intervention Area 3, Manchester Lead)

Judi Kidger: Senior Research Fellow, University of Bristol (Intervention Area 4, Bristol Lead)

John Coggon: Professor of Law, University of Bristol (Law Intervention Lead)

Andy Gibson: Associate Professor in Patient and Public Involvement, University of the West of England (Public Engagement Lead)

Alistair Hunt: Senior Lecturer in Economics, University of Bath (Economics Lead)

Neil Carhart: Lecturer in Infrastructure Systems, University of Bristol (Systems Lead)