



External Advisory Board Agenda

Wednesday 1st November 2023 10am – 12pm

Join Zoom Meeting

<https://bristol-ac-uk.zoom.us/j/91266279631?pwd=ZXpOcjlQ4UGp5QUVOQlVqaFR4WXJsdz09>

Meeting ID: 912 6627 9631

Passcode: 694960

EAB Attendees: Rachel Aldred (RA), Dan Bristow (DBr), Andrew Charlesworth-May (ACM), Nancy Edwards (NE), Julia Goldsworthy (JG), Nicola Kane (NK), Jonathan Marsh (JM), Richard Meier (RM), Victoria Ofovbe (VO), Ian Watt (IW)

TRUUD Attendees: Sarah Ayres (SA), Holly Bain (HB), Eleanor Eaton (EE), Alistair Hunt (AH), Julia Walton (JWa), David Williams (DW), Gabriel Scally (GS), Daniel Black (DBI)

Chair: Sunand Prasad (SP)

Apologies: Stephen Aldridge (SA), Matt Hickman (MH), Richard Upton (RU), Mark Sandford (MS), Abigail Stratford (AS)

Agenda:

1. Introduction (SP)

- The meeting began with everyone introducing themselves.
- SP introduced the meeting.
- GS gave an update on the status of the project. The TRUUD team are applying for a no-cost extension to the project. The team are identifying pathways for next areas of work and career pathways for the early career researchers (ECRs).
- GS – We are at an Important juncture with general election, changes to government and government policy. Short window to influence this.

2. Minutes and actions (SP)

- Previous actions were for documents to be shared which are noted on the meeting tracker.

3. Terms of Reference (SP)

- Not Discussed.

4. Intervention Area Updates: National Government (SA)

Sarah began by introducing the conceptual framework document.

- A brief overview on Phase 1 of the project was provided and the 132 interviews within the urban development industry including local and national government, the legal system, and real estate.
- Sarah outlined the National Government, Law, and Industry Land intervention areas as examples.
- The nine intervention spaces represent teams that are working on different parts of the system to lever change, and ultimately improve public health and reduce inequalities. TRUUD is also looking at the interdependencies between these nine areas.
- Floor opened to questions.
- ACM – great diagram, tells a clear story of what the problem is, understanding those tools and practical applications of TRUUD, and having more information about how you are going to develop and apply those tools would be useful.
- RM – interested generally in terms of creating solutions to tackle these areas, what is the general feedback? Is it creating new solutions or are there existing tools that haven't been utilized or need developing further.
- JWa – added that this diagram will be added to our website as an interactive image.
- RA – Getting change into practice – appraisal systems, speaking from experience very difficult to integrate new tools into decision-making.
- JG – policy making eco-system that this sits in, how are we pulling alongside like-minded organisations, and how do we build common ground to deliver them.
- DBr – This gives you a powerful way to see where you can have impact. Is this driving the comms activity? You are working with Manchester and Bristol, but will you be working with other areas/ authorities? How can we reach audiences beyond Manchester and Bristol.
- NE – to what extent is the next phase about continuing to understand what the essential problem is, vs getting out what is in the arrows – arrows are independent of each other, but how to they intersect?
- SP – suggested we come back to these questions in the comms discussion later in the meeting.
- GS – Opportunity to consider tools that have been used in the past and reintroduce/ adapt these e.g. ventilation of buildings for communicable diseases, as well as developing new tools and solutions.

Sarah shared National Government Intervention Area Presentation which will be circulated with these minutes.

- Introduction to the individuals working within the team. ACM is the lead co-production partner at DLUHC.
- The 'pitch' to National Government, specifically the department of levelling up.
- Focused on the health return of their investment, contribute, not to deviate from current missions, but to prioritise health within the decision-making throughout the mission.

- Appetite for doing this, but lack of availability of evidence and tools, which this team aims to fill this gap.
- Developments so far with DLUHC – levelling up, housing, regeneration, vulnerable communities. Working together to explore how the HAUS model in overall DLUHC appraisal guidance, and in an in-depth level on the four above areas.

5. The HAUS Economic Model (EE)

- Eleanor shared the model.
- Problem area – policy makers are aware of environmental impact on health, how do we understand trade-offs in a specific place, and how do we allow policy makers to access evidence and understand pathways to health.
- Outlined briefly how the model works and explained diagram on slide.
- Impact pathway 112 – NDVI (Normalized difference vegetation index) (vegetation index) a way to measure quality of greenspace.
- Societal cost approach – when someone is ill it ripples out across the community – assess what areas bear that cost beginning with the individual.
- The model is currently in excel form, currently in the process of developing an online platform that is much for user friendly. We can then explore with our stakeholders how it works for them and its functionality.
- Also working to add clean air zones into the model.
- Legacy arrangements post TRUUD is in discussion.

Opened to questions.

- DBr (via chat) - sorry if I missed this, but can the model account for population characteristics other than age and gender (e.g. ethnicity)?
- EE – age, gender and health risk for different cohorts, don't deal with ethnicity, looking at this.
- NS – have you got guidance on the scale this work is best at. Is it best locally or will it work at larger levels.
- EE – first developed model, originally looked at a single geographical area (1000-5000 population). Speaking to Manchester about applying it at a city level.
- JG – looking at financial savings at improved outcomes only, is economic participation factored in? L&G – worth having a conversation with private sector organisations, L&G developing a model and think there would be a lot of interest in this.
- EE – Economic participation – look at how peoples income is affected, leaving employment early, people leaving work early, taking part-time work to become informal carers.
- Dan Black (chat) Re: Julia's point about L&G social value work, we're now in touch with Melanie Leech, CEO of British Property Federation, who's expressed strong interest in this. We understand Pete Gladwell working with her on a social value initiative. Private sector interventions a little behind national govt one, but we can focus on these at next EAB meeting perhaps?
- JWa (chat) The team working with L&G were in contact yesterday on the back of Kathy's blog discussing real estate investment for World Cities Day.

- JG (chat) Oh great - I'm part of Pete's team, (as is John Alker and Nadine, who I suspect you might have been in touch with). I think it would be interesting to share the social impact toolkit that is used in the development and delivery of projects. Also some really interesting JVs (such as the £4th partnership between L&G and Oxford Uni), that are taking broader social impacts very seriously.
- DBr – Thinking about lots of people that would be interested in this model, would be keen to discuss further. Wale-tag in Wales (transport).
- NE (chat) - Very helpful presentation. A few questions: Is the model intended to shift decision-making that concerns which sector(s) pays and which sector(s) benefits? Who populates the model with local/regional data and how labour-intensive is this process? How are you looking at the ways in which use of the model influences individual cognitive decision-making and group decision-making processes?
- SP – identified some determinants, how can you be sure that we have exhausted the potential determinants?
- GS – previous work by upstream project – produced a lot of evidence, identified gaps in evidence and quality of evidence wasn't strong. The HAUS model is important as an argument of improving the fundamental evidence base. We should be doing some really good RCTs.
- NE – what to do with the empty cells where there was none or poor-quality evidence? How are you dealing with that? Also – where does the narrative fit in with this – where does the model fit with the stories about the real-life consequences of living on a busy traffic street? Trying to understand how this influences decision making processes? Can you reflect these in the model? Request to access slides.
- RA (chat) - Just a quick comment re: RCTs - it is hard to imagine some built environment interventions feasibly being studied using RCTs, especially in the current political context. I can see that School Streets might be (although in practice it will be challenging) but not many more controversial or complex interventions, especially given the need to consult and engage. So, I would warn against leaving out potentially very impactful transport/built environment interventions where RCT evidence is unlikely to exist for some time, if reasonable alternatives exist/are possible.
- SA – please let David or Holly know if you would like to have a further conversation about any of this.
- NE (chat) - I think lay community members can often help us think about some potential unintended consequences.
- JWh (chat) Nancy - agree with the role of the lay public in thinking impacts through. Related to the role of the public - and as already mentioned - we are also producing a set of short films presenting lay public experiences of impacts of the built environment on health as part of the 'narrative' to be generated with decision-makers. You asked about this earlier I think. The films currently being produced are focusing on impacts of noise pollution, damp and overall mental health impacts of housing/residential area design.

- DBr (chat) I'd be happy to talk about potential opportunities in Wales @Sarah Ayres @Eleanor, just get in touch if / when it fits in with everything else you're already doing!
- SA (chat) Will be in touch @Dan Bristow - WCPP We are mindful of the need to scale up to UK wide level and beyond.
- JG (chat) are you aware of the Times Health Commission - I'm sure they would be v interested. Were covering the economic cost of poor health this week...
- SA (chat) I'll take a look and will get back to you if we can see an opportunity to engage..

6. Communications (JW)

- Presented PowerPoint presentation.
- Questions: any gaps in strategy? Where can we leverage more support? Are there any metrics we should use to evaluate impact? Any events to target?
- NE (chat) It will be interesting to learn how/whether exposing decision-makers to the short films in conjunction with use of the HAUS model influences their choices and deliberations.
- NK (chat) Are you working with professional institutes to disseminate the work of Truud? RTPI, CIHT and Transport Planning Society would be interested in this work, I'm sure, and could help organise dissemination events or publish articles. I can help with contacts if this is of interest. Plus, I can put you in contact with the editor of Local Transport Today.
- RA (chat) Sorry I may have missed it but were there intermediate metrics between attendance at dissemination events and getting HAUS involved in decision-making processes? From experience with another (more specific) tool I needed to do lots of training sessions for local level decision makers (sorry edited comment as realised it was confusing!).
- NK (chat) CIHT has a podcast which you could target.
- DBr – sharing what we have been doing in our centre. Distinguish between broadcast comms and engagement. You could work with teams to say we want to talk to lawyers about this aspect, local authorities about this... really target comms to drive engagement with teams working in these areas. Don't need to be part of the national conversation? Got interaction with national government, does it need to be a comms focus? Wouldn't recommend launching own podcast. Where are your audiences already engaging?
- JG – supporting the IA leads, can the EAB help you identify influencers that might not already be in the network? UK2070 commission. Also, in addition to direct engagement with national government, directly engaging with the labour party? Announcements about green belt, and how green some place are. What are the labour party's priorities, how can we engage in them now?
- NE (chat) Strongly agree with Julia's suggestion regarding communication influencers. Sounds like Michael Marmot is one of those (you mentioned him earlier).

- NE – picking up on critical debates you’re hearing in the policy space, and getting a debate going on the HAUS model vs other models.
- JW – picking the right time to be a part of those critical debates, need to look at the risks.
- NE – academics are risk averse, waiting for the perfect model to be ready – but models are tools to be used, advise going earlier with this.
- GS - I like the idea of actively trying to change the thinking water.
- JWa – bring that type of debate into an event we host.
- DW – don’t forget about community of people wanting to hear about what worked/what didn’t etc. that isn’t private/public health decision-makers.

7. AOB

- SA (chat) We (The National Government Intervention area) are interested in your EAB views on the following questions. If you would like a further discussion on this, do contact me.

General

Is prioritising work with DLUHC the right strategy? Opportunities and risks?

How can we involve other actors in the system without slowing us down?

We want to organise some events in 2024 - DLUHC focussed or a wider remit?

Are there other critical actors that we should be pursuing a relationship with?

- SA (chat) Eleanor and Alistair are interested in EAB feedback on the following if you would like a discussion with them on HAUS: HAUS

Where in the decision-making process would HAUS data be most useful, and are there potential conflicts between uses in the public and private sectors?

What would be the most useful way to summarise and present the health impact data?

Should we make the model freely available to all users, or commercialise some products?

What should be the legacy arrangements for the HAUS model and its data beyond TRUUD?

- SP – idea to send these questions out to an email to the EAB for responses.

Next meeting: TBC – request to get all EAB meetings put in diary to the end of the project.

Attachments:

- Terms of Reference (updated)
- Phase 1 Report (draft)
- TRUUD Interventions - Conceptual Framework
- Communications Strategy (& example Annex)
- Outputs: Publications, Briefing Notes, Conference Presentations, Video Outputs

